Match Madness generates more than $92,500 for charities!

Business was brisk at Moka’s downtown on March 13 as GSCF hosted the first ever philanthropic match day in Salina. Match Madness was a resounding success, generating more than $92,500 for local charities.

“We could not have been more pleased with the day,” said Foundation President Betsy Wearing. “It was fun, festive and very beneficial for the charities.”

The one-day, on site event was designed to generate new gifts to the endowed funds for local nonprofit organizations for long-term support, as well as current gifts to help meet immediate needs.

“Our main goal was to help charities introduce or encourage their donors to think about endowed giving in addition to their regular support,” Wearing said.

“We know nonprofit executives, volunteers and church staff have to spend the majority of their time fulfilling the charitable work of their organization, and raising operational dollars. We wanted Match Madness to provide an easy way to promote endowed giving, without a lot of extra work. And the matching grants supported operational needs. It was a win-win.”

Donors stopped in at Mokas that day to donate to the charity or charities of their choice. Any nonprofit that has an endowment in the Community Foundation was invited to participate.

The Foundation provided marketing materials including logos, postcards and flyers ready to customize for each individual charity. In addition, the Foundation ran newspaper and radio ads and hosted a live radio remote during the event.

For every gift made to a charity’s endowed fund on Match Day, GSCF provided a 50% matching gift in the form of an outright grant to the charity. The Foundation had $26,000 in matching funds available, and provided matches until those funds ran out. Ten percent of each donation went to the Fund for Greater Salina, a community grant fund offering annual grants to local charitable projects.

See MATCH MADNESS, page 3
Mullen Fund Awards Grants

For the third year, the Foundation has awarded grants from the L.P. “Pat” Mullen Fund supporting youth education in both the science and technology fields and the arts & humanities field. Grants from this fund support programs that encourage hands-on learning opportunities.

The Foundation is pleased to carry out the wishes of Mr. Mullen through this estate gift received in 2007. His generosity and faith in the Foundation to carry out his wishes has enabled many young minds to learn and experience things that might not otherwise have been possible.

Mullen Fund for Arts & Humanities

$5,000 – Salina Arts & Humanities
This is the third year of a three-year grant to establish the mobile arts lab, “Arty”. The van brings art activities to Salina children in unusual venues.

$750 – Salina Community Theatre
The grant was used to purchase and install a sound system in the new dance classrooms in the theatre education wing.

$5,000 – Salina Art Center
The grant will assist with the expansion of the Teen Docent Program that trains high school students to lead interactive tours of current exhibitions for preschool and elementary school groups and families.

$1,000 – Rolling Hills Wildlife Adventure
The grant will fund a youth art day camp offered in conjunction with the Beguiled By the Wild: The Art of Charley Harper exhibit.

$2,500 – USD 305 Coronado Elementary School
The grant will purchase iPads and special communication software for students in the Functional Learning Center at Coronado Elementary School.

Total Mullen Arts & Humanities grants awarded: $14,250

Mullen Fund for Youth Science, Invention & Technology

$4,000 – Salina Central High School FIRST Robotics Team
This is the second year of a three-year grant to assist with materials and competition fees and to expand the elementary school mentoring program.

$2,000 – Smoky Hill Education Foundation
To pay the replenishing fee for Saline County Teachers to check out and use Foss (Full Option Science System) Science Kits and Aviation kits designed to support science curriculum with experiments and labs.

$4,000 – St. John’s Military School Robotics
This is the first year of a three-year grant to purchase kits, software and competition fees for a new robotics program.

$4,000 – St. Mary’s Grade School
This grant will purchase supplies for the 5th and 6th grade science program exploring electric circuits, temperature, motion, global positioning and weather. Older students study the material and then teach a simplified version to the younger classes.

Baseball Season is Here!
If you are a parent or coach of a little league baseball player who needs assistance in order to participate this summer, visit our website at www.gscf.org and click on Apply For a Grant, then on Youth Baseball. Funds are available to help youth with equipment, uniforms or fees.

Don’t forget to find us on Facebook!
Check out our Philanthropy Friday posts. If you “like” our page and share a post you will be entered into a monthly drawing for a $50 giving card! Giving cards can be redeemed on our website to benefit any charity or church in the United States.
**Russell County Area Community Foundation to Host Gala Concert**

The Russell County Area Community Foundation, an affiliate of the Greater Salina Community Foundation, is celebrating its 10th anniversary with a series of free events in April including a gala concert featuring internationally acclaimed soprano Edrie Means, and two emerging professionals from Russell—Michael Davidson and Calder Craig. The concert is free to the public and will be held on Saturday, April 21st, at 3:00 pm at the St. John Lutheran Church, Russell, Kansas.

“The Foundation is celebrating 10 years of serving the Russell County Area and would like to thank our generous donors and the public for making us the area’s largest provider of grants and scholarships,” said Angela Muller, Executive Director of the Community Foundation.

Free tickets are available. For more information, please contact Angela Muller, Executive Director, at 785-445-3611.

**Surveying the Needs of Saline County Youth**

The Youth GrantMakers Council wanted to hear from those they serve. So, they asked. YGMC recently finished a needs assessment survey that was distributed to all the Saline County high schools. Two hundred students at each high school were asked to rate how effective certain activities are in helping youth cope with or prevent stress, alcohol use, drunk driving, teen pregnancy, peer pressure, sexual abuse, smoking and low self-esteem.

YGMC grants are written by youth for youth-led projects. Members of YGMC make the grant determinations, so the entire grant making process is youth driven.

After tallying all the surveys, it was determined that the top three most effective activities are:

- non-school based competitive sports
- programs that reward success with money and special recognition
- arts, writing or music focused activities

Every year, YGMC receives grant requests that exceed the amount available to give away. Using the results of the needs assessment survey, council members will be able to be more strategic about which grants to fund.

Learn more about YGMC by visiting their website at www.ygmc.org.

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**Mullen Fund Awards Grants for Youth Education**

- **$2,700 – USD 305 Meadowlark Ridge Grade School**
  The grant will fund the purchase of a student response system for use with the Fossils to Fuel curriculum for 4th and 5th grade students.

- **$3,000 – Girl Scouts of Kansas Heartland**
  Grant funds will be used to engage area girls in science, technology, engineering and math (STEM) through three different summer day camps.

**Total Mullen Science, Technology & Invention grants awarded: $19,700**

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**MATCH MADNESS, from page 1**

In addition to the matching funds, the Foundation also gave away hourly bonus grants of $100 each drawn from donations made that hour. At the end of the day, additional grants were awarded to the organizations that raised the most for their endowments.

The top fund raiser was Rolling Hills Wildlife Adventure who received a $500 bonus grant. The charity raising the second highest dollars for its endowment was Sacred Heart Junior Senior High School. The school received a bonus grant of $200. The final bonus grant of $100 went to the Salina Area United Way.

Watch for Match Madness 2013 next March!
Our Affiliates

Smoky Hills Charitable Foundation, serving Ellsworth County
Russell County Area Community Foundation
Smoky Valley Community Foundation, serving the Lindsborg area
Community Foundation for Cloud County
Heartland Community Foundation, serving central western Kansas
Republic County Community Foundation
Catholic Community Foundation of the Diocese of Salina
Smith County Community Foundation
Ottawa County Community Foundation
Washington County Community Foundation
Post Rock Community Foundation serving the Lincoln County area

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Greater Salina Community Foundation

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Throwin’ it Down for Charity!

Fingers and fists will fly on May 2 as the Foundation partners with Salina Area Young Professionals (SAYP) to host a fun event this spring. The first ever Throw Down Tourney (Rock-Paper-Scissors) will be on Wednesday, May 2, 2012 at 5:30 at the Salina Community Theatre.

For a $5 entry fee, you get a cocktail, hors d’oeuvres and an automatic entry into the tournament, held in the new Black Box Theatre.

The entry fees will be matched by the Foundation for the prize money. The winner will get to choose his or her favorite charity to receive the prize. And he or she will proudly receive and wear the Champion T-shirt!

Join us to see who has the quickest hand at a game everyone can play.

For more information, contact Eric Brown, YPN coordinator at the Chamber, 827-9301, or look for Salina Area Young Professionals on Facebook.

Click In and Check Out Our New Website

Click, click and right click. No, it’s not a tap dance routine, it’s what’s happening at the Foundation these days, and you can join the fun. The Foundation launched our totally redesigned website in March. We invite you to get on line, at www.gscf.org and click away!

GSCF launched our first website more than 12 years ago. It served us well. However, as we have grown, the format was not conducive to the increased volume of information we had to share. It was time for a face lift. Foundation staff designed and implemented the new site totally in house, led by affiliate coordinator Jessica Martin.

Things are clickin’ at the Foundation. Go on line and check it out.