

Mark your Calendar!

- 05/02 - First Friday- Dale Cole, 4-6 pm
- 05/15 - GSCF Spring Grants Due
- 05/21 - Scholarship Banquet
- 06/06 - First Friday- Sam Bieberly, 4-6 pm



Match Madness Breaks Record with over \$1.19 Million Raised!

This year's Match Madness was truly the "Luckiest Year," yet, raising a record-breaking \$1,191,492 in a single day for 103 local nonprofits.

On March 13, donors contributed an incredible \$882,852 to permanent endowed funds held at the Greater Salina Community Foundation. Combined with \$308,640 in matching funds and bonus prizes, the total impact set a new all-time high for the event.

"The generosity in our community never ceases to amaze me," said Jessica Martin, President

& Executive Director. "With the current economic climate, I wasn't sure what to expect—but our community really came through. Not only did they help set a record, but their gifts help ensure our nonprofits are here to meet current and future needs. THANK YOU!"

A Bigger Event Than Ever

For the first time, Match Madness took over the entire Salina Fieldhouse from 7 am to 6 pm. Donors could give in person and explore 73 nonprofit booths set up on the turf at the north end of the building.

"By using the entire Fieldhouse, we gave nonprofits more room to share their stories and created a more engaging experience for attendees," said Michael Chambers, VP of Community Impact.

The new layout allowed each nonprofit their own table, improved acoustics for conversations, and made the space feel more open and less congested.

Future Donors Take the Field

Also on the turf were 611 Saline County fifth graders. Each was empowered with \$10 to give to a

INSIDE:

Page 1&2 - Feature Article
Page 2 - Bonus Prizes
Page 3 - 5th Graders in Action
Page 4 - Director's Message

Special Insert- Give Back 5
You can continue your Match Madness Impact by taking the Give Back 5 Pledge at www.giveback5.org

Match Madness (cont'd)

nonprofit of their choice, thanks to the generosity of local sponsors.

These students didn't hand out their dollars lightly! Nonprofits had to answer thoughtful questions like, "If I give you my \$10, what will you do with it?"

"I was really impressed with the quality of questions," said Maddie Donatell Chandler of Salina Family Healthcare Center. "They really wanted to know where and how their money would be spent."

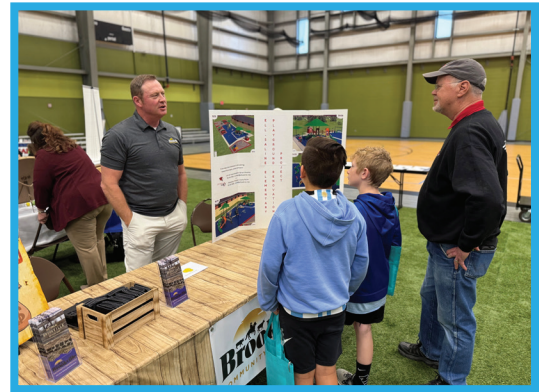
A total of 66 nonprofits received donations from students, showing their diverse interests. Love, Chloe Foundation and The Salvation Army Salina tied for the top two organizations, followed by Rolling Hills Zoo, St. John's

Missionary Baptist Church, and K-State Salina.

Ending with a Slam Dunk

The event also featured basketball-themed competitions. Eighty-six nonprofits participated in the Bill Grevas Minute-to-Win-It Free Throw Contest, making 581 successful shots and earning \$5,810 in bonus prizes from Bennington State Bank. Salina Presbyterian Manor won the BE Wealth Half Court Shot Contest, securing a \$1,000 bonus prize thanks to a successful shot by Sawyer Kramer.

Since its inception in 2012, Match Madness has raised more than \$7.1 million to support 117 area nonprofits through endowed giving. Now that's what we call a slam dunk!



Bonus Prizes

In addition to matching dollars, nonprofits also had the opportunity to win bonus prizes by participating in a free throw and half court shot contest, as well as trying to get the most donors. Below are the results!

- 581 Free Throws Made (\$10 per free throw)
- 1 Half Court Shot made by Sawyer Kramer representing Salina Presbyterian Manor (\$1,000)
- Most Donors: Salina Emergency Aid Food Bank (\$500)
- Most Improved: St. John's Missionary Baptist Church (\$500)





Together, 611 Saline County fifth graders contributed \$6,110 to 66 local nonprofits at Match Madness, with the following top five:

- Love, Chloe Foundation- \$410
- The Salvation Army- \$410
- Rolling Hills Zoo- \$370
- St. John's Missionary Baptist Church- \$320
- K-State Salina- \$300

5th Graders in Action



A personal highlight for me this year was assisting Jordan, a Southeast of Saline fifth grader, as she made her first-ever in-person charitable gift.

Jordan had already allocated her \$10 voucher to the Salvation Army but wanted to make an additional cash donation. She sought me out to ask how she could do that. Together, we filled out a donation form, selecting Rolling Hills Zoo as the recipient of her \$10 gift. Watching her carefully open her purse and hand over her crisp bill at the donation station was a powerful reminder of why this event is so special.

~Michael Chambers, VP of Community Impact



Jordan Stolzenburg, Southeast of Saline 5th Grader

5th Grade Sponsors

- Anonymous- St. Mary's Grade School
- Ken & Karen Ebert- USD 305
- Mark & Jane Berkley- Ell-Saline
- Brad & Cassie Shields- Cornerstone Classical
- Taylor & Kelly Currie- Southeast of Saline

ARE YOU PART OF THE PLEDGE?



The Give Back 5 Community Giving Pledge is a group of people who commit to donating at least 5% of their retirement or other investment accounts to local nonprofits after their lifetime. They believe nonprofits contribute to the community's social, economic, and cultural wellbeing and are committed to helping build their capacity through the Community Giving Pledge.

Is your name on the list? See the back of this flyer or go to www.giveback5.org and take the pledge with others.

WHY JOIN?



Strengthen Your Community. Nonprofits play a vital role in our community's social, economic, and cultural wellbeing. Your pledge helps build future resources that will strengthen your community for future generations.



Leave a Legacy. Create a meaningful and lasting legacy in your name by using your pledge to support nonprofits that represent your life's work, passions, and values.



Pledge Now, Give Later. Because the charity is a beneficiary of your retirement/investment account, you still have full access to your funds during your retirement years when you need it the most. After you are gone, the charity will receive 5% of the remaining account balance, making it a win-win!



Save on Taxes. Naming a charitable beneficiary in your retirement or other investment accounts is easy to do and may result in substantial tax savings for your heirs and estate. Because charities do not pay income tax, the charity will also receive the full contribution amount.



Inspire Others. Generosity is contagious! When you give to causes you are excited about, it inspires others to do the same. Together, we can do more for our community!

I TOOK THE PLEDGE BECAUSE..



Jacob Yarochowicz,
Wealth Manager

I see first-hand how impactful charitable giving can be for individuals and communities. Committing 5% of your retire assets to charity is a way of ensuring that the causes you about continue to make an im



Jenell Hulse,
Commercial Loan Officer &
Construction Division Manager

I love Hyllningsfest and Lindst I want Hyllningsfest to go on f even more generations to enj and show the entire world tha are truly the "greatest square in every aspect!

Are you part of the pledge?

See who's on the list and join them. 

HOW TO SIGN UP



PICK YOUR CHARITY

Determine which nonprofits you want to support and list them as charitable beneficiaries of your retirement or investment accounts.



FILL OUT A PLEDGE

Scan the QR code or fill out the pledge card on the back of this brochure.



JOIN OTHERS

Help us reach our goal of 125 pledges by June 30!



Are you part of the pledge? You can make a difference in your community today by joining the Give Back 5 Community Giving Pledge. It's the easy and simple way to make an impact in the community you love!

1. Adrienne Allen

2. Jim Allen

3. Anonymous

4. Anonymous

5. Anonymous

6. Julie Beswick

7. Marc Beswick

8. Danielle Brown

9. Eric Brown

10. Kelly Brown

11. Bill Cathcart-Rake

12. Ruth Cathcart-Rake

13. Michael Chambers

14. Beverly Cole

15. Dale Cole

16. Doyle Comfort

17. Maureen Comfort

18. Andrew Couch

19. Karen Couch

20. Janet Dubois

21. Brandon Ebert

22. Heather Ebert

23. Karen Ebert

24. Ken Ebert

25. Aaron Esping

26. Kelli Exline

27. Rob Exline
28. Rick Frisbie

29. David George III

30. Caroline Correll

31. Clay Correll

32. Gabe Grant

33. Mark A. Gruenthal

34. David Hawksworth

35. Susan Hawksworth

36. Maggie Hemmer

37. Tom Hemmer

38. Austin Hoppock

39. Lisa Hoppock

40. Jenell Hulse

41. Phyllis Johnson

42. Peter Johnston

43. Sara Peckham Johnston, M.D.

44. Cathy Krug

45. Randy Krug

46. Pilar LaPointe

47. Jim Loader

48. Jerry Lonergan

49. Nancy Lonergan

50. Aaron Martin

51. Dave Martin

52. Jessica Martin

53. Casey McCoy

54. Melissa McCoy
55. Bill Medina

56. Jake Mitchell

57. John Mize

58. Karen Mize

59. Barb Neustrom

60. Patrik Neustrom

61. Rita Northup

62. Dennis Oakes

63. Martha Oakes

64. J.J. O'Connor

65. Tammy O'Connor

66. Bob Peck

67. Cindy Peck

68. Pete Peterson

69. Rita Peterson

70. Katie Platten

71. Tom Platten

72. Brianna Quinley

73. John Quinley

74. Kevin Quinley

75. Mary Quinley

76. Jon Ramsey

77. Sharlene Ramsey

78. Martha Rhea

79. Mark Ritter

80. Chad Robinson

81. Abbey Rupe
82. Chris Rupe

83. Matt Shaffer

84. Rita Shaffer

85. David Simmons

86. Mac Steele

87. Dave Tangeman

88. Vickie Tangeman

89. Larry Van Der Wege

90. Rebecca Van Der Wege

91. Aaron Wedel

92. Carolyn Wedel

93. David Wedel

94. Mark Wedel

95. Sarah Wedel

96. Jacob Yarochowicz

97. Loren Young

98. Sara Young

99. ADD YOUR NAME HERE!

QUESTIONS?

 Greater Salina Community Foundation
(785) 823-1800

 www.giveback5.org
giveback5@gscf.org

PLEDGE CARD

(Turn in to your financial advisor or Greater Salina Community Foundation)

Name(s): _____

Phone: _____

Email: _____

I/We pledge to leave at least 5% of my/our retirement or other investment accounts to charity.

I/We pledge to distribute at least 5% of my/our required minimum distribution (RMD) to charity while living.

I/We agree to have our name(s) listed with the pledge.

I/We wish to be anonymous.

I/We want my/our money to support:

- ☐ A single charity
- ☐ Multiple charities
- ☐ Future community needs- no specific cause
- ☐ Other

I/We want my/our money to create:

- ☐ Immediate impact by giving it directly to charity to use right away
- ☐ Long-term impact with a permanent endowed fund at the Community Foundation that will make annual distributions forever and grow over time
- ☐ Both immediate and long-term impact
- ☐ Not sure- I want to set up an appointment to learn more

GIVE BACK

A Community Giving Pledge



PO Box 2876 • 119 W. Iron Ave., 8th Floor
Salina, KS 67402-2876

BOARD OF DIRECTORS

Maggie Hemmer, Board Chair	Kelly Brown Brandon Cheeks
John Quinley, Past Chair, Community Impact Committee Chair	Doyle Comfort Lindsay Garber
Kathy Schwerdtfager, Vice-Chair	Julie Goetz Bryan Herwig
Ryan Commerford, Treasurer, Finance Committee Chair	Josh Howard Denice Justus
Dr. Rob Freeloove, Secretary	Mark Palen Bailey Ramsey
Karen Black, Grants & Scholarships Committee Chair	Jon Ramsey David Wedel

FOUNDATION STAFF

Jessica Martin, President & Executive Director	Jessica Fuller, Director of Grants & Scholarships
Michael Chambers, VP of Community Impact	Natalie Wood, Affiliate Relations & Grants Coordinator
Rita Northup, Executive Assistant	Julia Diaz, Community Impact Team Assistant
Brandee Mayginnnes, Director of Operations	Leah Wilson, Marketing & Communications Coord.
Kristin Blake, Director of Finance	
Shanna King, Staff Accountant	

Director's Message

To those of you who donated at this year's Match Madness, **thank you for making a mark** in our community! Together, we set a record for the most dollars raised in a single day with over \$1.19M given to **benefit 103 local nonprofits and charitable causes**, making this our "luckiest" year yet! As the Irish would say, "sláinte!"



Here are the stats:

- \$882,852 Dollars Raised
- \$308,640 Match + Bonus Prizes
- \$1,191,492 Total Impact
- 1,566 Donors
- 4,076 Gifts
- 103 Nonprofits
- 611 5th Graders
- 581 Free Throws
- 1 Half Court Shot
- 5 Corporate Matches
- 250+ Volunteers

Want to continue your Match Madness giving after you're no longer here? Take the Give Back 5 Community Giving Pledge, and **leave your mark** for future generations. **Impact Today, Transform Tomorrow!**

Jessica L. Martin
President & Executive Director

Our mission is to build permanent endowment funds and meet charitable community needs.